

PRIVACY STATEMENT

General

This Privacy Statement describes the personal data collected or generated (processed) when you use the Schreurs websites: www.schreurs.eu, www.schreursroses.com or www.schreursgerbera.com and how your personal data is used, shared and protected. Schreurs is the controller responsible for the processing of your personal data through the website. We are a Dutch company, with registered address: Hoofdweg 81, 1424PD De Kwakel. We respect your privacy and we only process your data in accordance with the GDPR (General Data Protection Regulation) and other applicable laws and regulations in the field of the protection of personal data.

Purposes

We process and collect your personal data in order to provide you with the best possible service. In addition, you can register via a contact form to request catalogs. All personal data collected through our website is processed in accordance with the GDPR.

Collected data

In principle, we do not collect any personal data, unless provided by you via our contact forms or via e-mail. Next to that, we collect general virtual general data that cannot be traced back to a particular visitor to our website.

Retention period

We do not store personal data on file longer as it is necessary for the purpose in question or as long as it is required by law. The data obtained via the contact form or e-mail will be kept for as long as this is necessary to answer your question or to be able to serve you in the right way. After this, we will delete your personal data.

Security

We handle the personal data you entrust to us with care and take appropriate technical and organizational measures to protect your personal data.

Access, correction, removal and questions

A request can be submitted via the general e-mail address info@schreurs.nl to access, receive, change or remove the personal data. Objections, complaints and other questions can be addressed to info@schreurs.nl. A request to access, change or remove your personal data will be handled (in writing) within a period of 4 weeks.

Cookies

We use Cookiebot for the process of consenting to cookies. This tool asks for permission and only places cookies if you have consented to this. Cookiebot checks which cookies are placed on the website based on a monthly scan and divides the cookies into 4 categories:

- Preference cookies
- Functional cookies
- Analytical cookies
- Marketing cookies

You can choose which categories of cookies you allow. Only the necessary (functional) cookies are required for the website to work. Preference cookies allow a website to remember information that influences the behavior and design of the website, such as your preferred language or the region where you live. Analytical cookies help us to understand how visitors interact with the website by collecting and reporting data anonymously like the used IP address, the URL visited, the date and time the page was viewed. Marketing cookies are used to track visitors when they visit different websites. The goal is to display ads that are tailored and relevant to the individual user. We only use marketing cookies to improve your experience of the website. E.g. Whenever you watch a YouTube video on our website it is adjusted to your preferences.

You also have an option to opt-out of cookies or to subsequently change a choice at any given time.

Changes privacy statement

We may change this privacy statement from time to time. We will publish changes on our website. We never use your data without permission for purposes other than those for which you provided them.

December 2021